



**ADHI**  
COLLEGE OF ENGINEERING & TECHNOLOGY

### **Industrial Visit to Intellect Design Arena Limited, Chennai**

The final year ECE Students have visited the industry Intellect Design Arena Limited, Chennai on 8<sup>th</sup> July 2018. Ms.M. Archana, Assistant Professor, ECE has coordinate the industrial visit with 38 students. We would like to extend my gratitude to management people for giving the opportunity to visit Intellect Design Arena Limited, OMR Road, Siruseri IT Park, Chennai.

#### **Industry Profile**

Intellect Design Arena Ltd, is a global leader in Financial Technology for Banking, Insurance and other Financial Services. A uniquely focused Products business, the \$136 million Intellect Design Arena, is a specialist in applying true Digital Technologies and designing advanced technology products for global financial platforms.

With over 4000 solution architects, domain and technology specialists, backed with over 25 years of deep domain expertise, Intellect is the brand progressive financial institutions rely on for transformation initiatives. Our aggressively customer-centric design philosophy has enabled the engineering of agile holistic digital solutions, with full lifecycle enablement and industry-leading performance assurances.

#### **Topics Discussed**

- Global consumer banking (iGCB)
- Central Banking, Risk, Treasury & Markets (iRTM)
- Global Transaction Banking (iGTB)
- Insurance (Intellect SEEC)

**Banking, Financial services and Insurance (BFSI)** is an industry term for companies that provide a range of such financial products/services such as universal banks. BFSI comprises commercial banks, insurance companies, non-banking financial companies, cooperatives, pensions funds, mutual funds and other smaller financial entities.

Banking may include core banking, retail, private, corporate, investment, cards and the like. Financial Services may include stock-broking, payment gateways, mutual funds etc. Insurance covers both life(Living) and non-life(Non-Living).

This term is commonly used by information technology (IT)/Information technology enabled services (ITES)/business process outsourcing (BPO) companies and technical/professional services firms that manage data processing, application testing and software development activities in this domain.

### **Photo Gallery**



Group photo for industry visit, the industry Intellect Design Arena Limited, Chennai on 8<sup>th</sup> July 2018



Interaction session at Intellect Design Arena Limited, Chennai on 8<sup>th</sup> July 2018



Interaction session at Intellect Design Arena Limited, Chennai on 8<sup>th</sup> July 2018

### **STUDENT'S FEEDBACK**

Students felt very excited to know about the details of functioning of IT Company and they gathered practical knowledge of how the IT companies provide the services to banking industry.