



ADHI

COLLEGE OF ENGINEERING & TECHNOLOGY

One Day Industrial Visit to NEWS 7 TAMIL

Second year ECE students (61 Members) have been attended the one-day industrial visit to NEWS 7 TAMIL on 27/03/2018. Ms.M.Archana and Mr.R.Kangeyan industrial visit coordinators have been guided the visit with the 61 students. We would like to extend my gratitude to management & principal for giving the opportunity to visit NEWS 7 TAMIL, Nungambakkam, Chennai.

Industry Profile

News 7 Tamil news channel is one of the leading news channels in Tamil Nadu. News 7 Tamil is a Tamil Infotainment TV channel providing viewers with a wide array of stories ranging from domestic politics, to international affairs, human interest, business, sport, entertainment, culture, and lifestyle. The channel with a distinct Tamil perspective on World news has substantial reach among audiences across the country for its underlying social concern and above all staying away from any kind of sensationalism.

Topics Discussed

Mr. Venkata Ramani, Technical head, NEWS 7 Tamil welcomed our students and briefly explained about how the news channels are working.

1. Ingesting
2. Editing
3. Graphics
4. Input team
5. Output team
6. Production control room
7. Audio control room
8. Audio post production
9. Master control room

Student`s feedback:

It was very useful for knowing about real time News channel and functions of satellite communication system.

Photo Gallery



